LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
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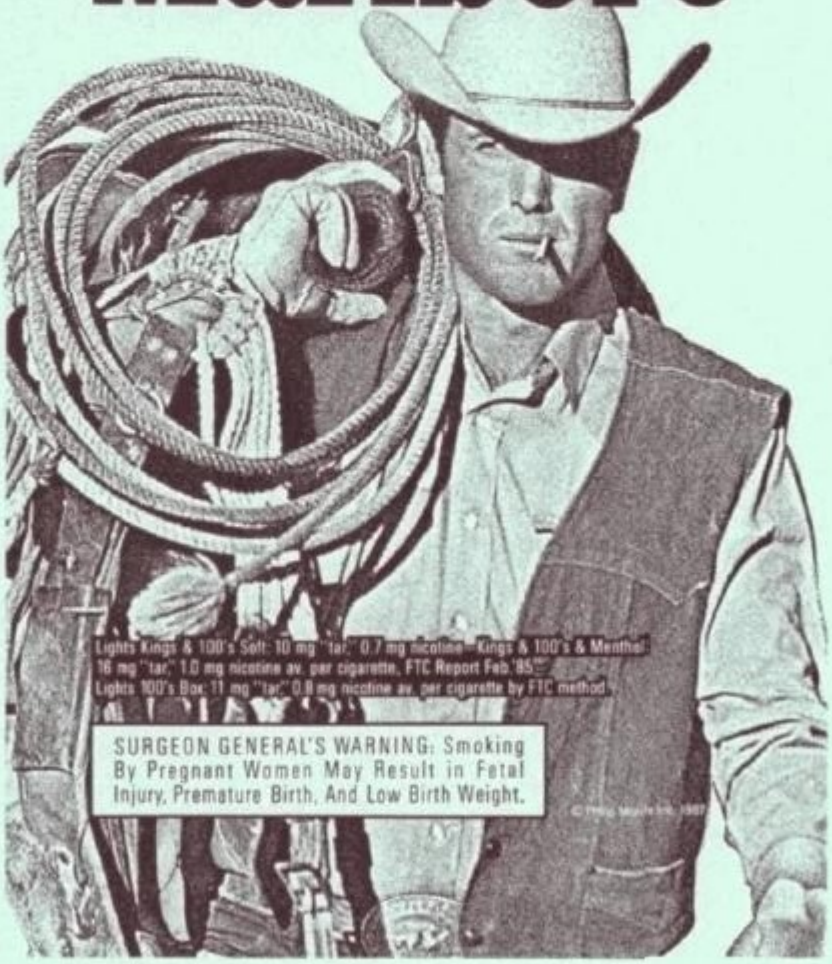
Marlboro


Lights Kings & 100's Soft: 10 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Feb.'85.
Kings & 100's Menthol: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb.'85.
Lights 100's Box: 11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Source: https://www.industrydocuments.ucsf.edu/docs/fxgn0003

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